

2016 SPONSORSHIP OPPORTUNITIES



September 18, 2016

Bethany Beach, DE

BethanyBeachTri.com

Benefiting the Bethany Beach Volunteer Fire Company & First Responders



CHARITABLE FUNDRAISING OPTION





PLACEHOLDER; STAR-BOARD PARTY IMAGE



SPONSORSHIP LEVELS

Presenting Sponsor
\$10,000

★ **EXCLUSIVE OPPORTUNITY!**
★ **NATIONAL, REGIONAL & LOCAL EXPOSURE**

- ★ Your company logo will be **prominently** featured with event logo as "presented by"
- ★ Logo will be featured on all media advertisements, Athlete's Guide and signage.
- ★ Logo will be positioned on Athlete's bibs
- ★ Receive 10 complimentary individual race entries
- ★ Receive 10 complimentary post-race party wristbands
- ★ Receive 10 Road Course Signs PLUS Your "Presented by" company name will be on every road sign as part of the event logo
- ★ Receive Premium Ad Space in Athlete's Guide
- ★ Opportunity to have a featured presence at Sports Expo/Health Fair at packet pick-up and race-day registration and/or water stops
- ★ Premium Positioned Logo of business on back of race shirt
- ★ Space at race table and post-race event
- ★ Opportunity to place promotional items in runners' bags
- ★ Recognition in press releases

On the Scene Sponsors
\$5,000

★ **EXCLUSIVE TO YOUR BUSINESS CATEGORY**

- ★ Receive five complimentary race entries
- ★ Receive five complimentary post-race party wristbands
- ★ Receive five Road Course Signs
- ★ Receive Ad Space in Athlete's Guide
- ★ Opportunity to have a featured presence at Sports Expo/Health Fair at packet pick-up and race-day registration and/or water stops
- ★ Premium Positioned Logo of business on back of race shirt and Athlete's Guide
- ★ Space at race table and post-race event
- ★ Opportunity to place promotional items in runners' bags
- ★ Recognition in press releases

Lights and Sirens Sponsors
\$2,500

★ **Non-Exclusive to Your Business Category**

- ★ Receive three complimentary race entries
- ★ Receive three complimentary post-race party wristbands
- ★ Opportunity to have a presence at Sports Expo/Health Fair at packet pick-up and race-day registration and/or water stops
- ★ Premium Positioned Logo of business on back of race shirt and Athlete's Guide
- ★ Space at race table and post-race event
- ★ Opportunity to place promotional items in runners' bags
- ★ Recognition in press releases

Dispatch Sponsors
\$1,000

★ **Non-Exclusive To Your Business Category**

- ★ Receive three complimentary post-race party wristbands
- ★ Opportunity to promote your company at your Race Day table
- ★ Logo of business on back of race shirt and Athlete's Guide
- ★ Space at race table and post-race event
- ★ Opportunity to place promotional items in runners' bags
- ★ Recognition in press releases

911 Sponsors
\$500

★ **Non-Exclusive To Your Business Category**

- ★ Receive two complimentary post-race party wristbands
- ★ Name of business on back of race shirt and Athlete's Guide
- ★ Space at race table and post-race event
- ★ Opportunity to place promotional items in runners' bags
- ★ Recognition in press releases



Sponsor/Contributor Information

Schedule of Activities

Friday, September 16, 2016 **7:00pm-10:00pm – Pre-Race Packet Pick Up Party at The Starboard, Dewey Beach**

Saturday, September 17, 2016 **3:00pm-8:00pm – Packet Pick-Up featuring:**

★ Sports Expo – Free (open to general public)

Sunday, September 18, 2016	5:30am-6:45am	Transition Area Open
	6:45am	Pre-Race Instructions
	6:50am	National Anthem
	7:30am	Triathlon/Duathlon/Aquabike Start
	10:30am-12:30pm	Post Race Party & Awards Ceremony

**Information subject to change*

**Please send this form along with your tax-deductible sponsorship check or donation made out to:
Seashore Striders' Bethany Beach Triathlon**

Seashore Striders Events Production, Inc., P.O. Box 449, Ocean View, Delaware 19970
703-447-5979 | rick@bethanybeachtri.com

**In-Kind/Product Donations –
Please call 703-447-5979**

- ★ Gift certificates for award winners
- ★ Items for race bags
- ★ Prizes for post-race raffle
- ★ Food/drink items for post-race party

*Your sponsorship/contribution is tax deductible to the fullest extent allowed by the law.
Tax ID # 51-0366115.*

For more information or to sign up as a sponsor, contact Rick Hundley at 703-447-5979 or rick@bethanybeachtri.com

SPONSORSHIP LEVEL _____

CONTACT PERSON _____

COMPANY NAME _____

ADDRESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PAYMENT INFORMATION:

Enclosed is a check in the amount of: \$ _____

AUTHORIZED SIGNATURE

DATE



SANCTIONED EVENT



September 18, 2016
Bethany Beach, DE

BethanyBeachTri.com

Benefiting the Bethany Beach
Volunteer Fire Company & First Responders



The Triathlon

1000 meter
(.62 mile)
Ocean Swim,
30k (18.5 mile)
Bike and 7k
(4.35 mile) Run



The Duathlon

1k (.62 mile)
Beach Run,
30k (18.5 mile)
Bike and 7k
(4.35 mile) Run



The Aquabike

1000 meter
(.62 mile)
Ocean Swim and
a 30k (18.5 mile)
Bike, followed by
a less than quarter
mile run to the
Finish Line



START:
Garfield Parkway
on the Beach,
Downtown Bethany
Beach, Delaware

FINISH:
Bethany Beach
Boardwalk at
the Bandstand

CHARITABLE
FUNDRAISING
OPTION



RACE HIGHLIGHTS

- ★ Finishing Medals; Overall, Masters, Clydesdale, Athena, First Responder, and Age Group Awards
- ★ Course will encompass an Ocean Swim / Beach Run with a Bike & Run through Bethany Beach, North Bethany, Indian River Bridge and South Bethany
- ★ Finish Oceanfront on the Bethany Beach Boardwalk
- ★ Sports Expo

PARTICIPANTS RECEIVE

- ★ Tech Shirt, Goody Bag & Epic Swag to all Pre-Registered Athletes
- ★ Triathlon-Duathlon-AquaBike Finisher Medals
- ★ Post-Race Party featuring Awards Ceremony with Music on the Boardwalk featuring great food from Bethany Blues and complimentary brews from 3rd Wave Brewing Company at Mango's

Information subject to change.



To register now or for more information and Sponsorship Opportunities, go to

BethanyBeachTri.com

or contact Rick Hundley at 703-447-5979 or rick@bethanybeachtri.com

bethanybeachfire.com

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